

Silverline Market Corporation

Was created in the right place at just the right time for you and your family! Our two-fold mission is:

- To help you generate an excellent residual income, despite the economy
- To provide you with an auto-funded savings account using .999+ pure American Eagle Coins.

Weekly Teleconference

Listen in live each Thursday evening at 7:30 pm Eastern Standard Time.

Call 1 • 212 • 990 • 8000, pin 2009#
press *6 to mute and un-mute your line.

office: 1 • 800 • 704 • 1596

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P.O. Box 811
Middlebury, IN 46540

silverlinemarket@live.com
www.silverlinemarket.com



Hedge against inflation by purchasing pure .999+ American Eagle Silver Coins— an ideal alternative to highly volatile stocks.

The reason I invested all I had into starting Silverline is for two reasons; I have been investing in precious metals for 12 years and **now is the best time to own these precious metals.** I use to trade futures and options — very risky. However I feel now is the time to own these tangible precious metals and not trade certificates. It is a very interesting time we live in with our dollar weakening beyond what it ever has before, but **smart collectors see they can have insurance to protect them from losing the value in their hard-earned money, by purchasing affordable silver.**

The second reason for starting Silverline is to **help serious people build a business that has an unlimited income potential and make it residual.** This makes Silverline a double return on your purchase— through money gained in value of your silver and through residual income made by silver sales.

Matt Barkes, President
Silverline Market Corporation

Dear Friend,

Yes, our economy is down from where it once was, but not for everyone.

The market has dramatically dropped, but there is still income out there for you to make. Please read this letter thoroughly as it could forever change your family's financial circumstances.

As the dollar falls, precious metals generally rise and of all the precious metals, silver is the most under valued. Many experts are calling for **silver to rise 700%** from where it is. This sets up the perfect opportunity for everyone, no matter their income class, to save the maximum amount of silver possible!

Commission Plan

Silverline has a **Liberty Plan** consisting of five packages. Each package gives you a money-generating position within the company's matrix. **The Red Package** has 2 one-ounce .999+ pure Silver American Eagle coins for \$86 plus \$8 shipping. The **White Package** has 5 one-ounce American Eagle coins for \$152 plus \$9 shipping, and the **Blue Package** has 10 one-ounce American Eagle coins for \$262 plus \$10 shipping. The **Gold Package** has a 1/10th ounce American Eagle Gold coin for \$182 plus \$8 shipping, and the **Platinum Package** has a 1/10th ounce American Eagle Platinum coin for \$224 plus \$8 shipping. As the cost of precious metal increases or decreases, each Liberty Plan will be adjusted accordingly. Each package comes with a FREE personal website already designed and ready for you to run your business. The way you receive monthly residual commissions is by selling Liberty Plans within your 3 X 7 compressed matrix. Through spill over seven people directly above you will help build your matrix. Every month you earn \$6.00 for each Liberty Plan = (Personal Volume) purchased within your matrix, down to the seventh level. IF you have PV = 400 = (Liberty Plans purchased within your matrix) - you've just earned \$2,400 residual income dollars. Each position must reach Manager Level before you are eligible to purchase another Liberty Plan.

The Silverline Strategy System

The system we have created here at Silverline is simple and easy to duplicate. What makes our program work so well and efficiently is the leverage of working together as a team. This has caused Silverline Market to grow every month. In the example above, you may think that it is nearly impossible to sell 1000 Liberty Plans....

- First of all, you don't have to make the same sale every month, once you have made a sale that customer will continue to be part of the Silverline program, thus making your commissions residual.
- The great thing about it is, you only need to sell 3 Liberty Plans. You can make your business more aggressive by selling more, however it is not mandatory.

Later in this letter we will explain how to advertise your business with our DMP, without talking to anyone!

You Are Paid Based On a 3 x 7 Forced Matrix

It does not matter what one package you purchase, everyone joining Silverline starts off on the same level, Member. As a **Member** you need only to sell three Liberty Plans. When this is accomplished you are promoted to the next level as a **Wholesaler**, receiving \$18.00 a month plus your proper amount of American Eagle Coins. Now all we ask is that if you are able, help your new members sell their three Liberty Plans. All three do not have to sell their Liberty Plans collectively before you qualify for promotion. If just one or two of your new Members sell their three Liberty Plans, the computer will promote them at that time to Wholesaler and will promote you once there are twelve new Liberty Plans purchased anywhere within your matrix. At that time, you will then be promoted to **Manager** making \$72.00 residual income monthly, plus your proper amount of American Eagle Silver Coins. It does not matter if these newly purchased positions come under one, two or all of your original Members. The computer only counts Personal Volume (PV) within your matrix. Everyone's monthly income has now increased. If you continue helping your team according to your ability and experience, in time your team will grow to over 450 Members. This will have promoted you to the Level of **Regional Director** making over \$2,700.00 a month plus your proper amount of American Eagle Coins. **Note: Each position must reach Manager Level before you are eligible to purchase another Liberty Plan. No member may place two positions directly under each other.**

Below is a chart that explains your income level according to how many Liberty Plans are in your 3x7 Matrix.

Level in Matrix	Promotions	Liberty Plans Sold	Income: \$6/Plan Per Month
0	Silverline Member	0 - 2	\$0 - \$12
1	Wholesaler	3 - 11	\$18 - \$66
2	Manager	12 - 38	\$72 - \$228
3	Director	39 - 119	\$234 - \$714
4	District Director	120 - 362	\$720 - \$2,172
5	Regional Director	363 - 1091	\$2,178 - \$6,546
6	Executive Director	1092 - 2500	\$6,552 - \$15,000
7	Chief Executive Director	2501 - 3279	\$15,006 - \$19,674

History delivers the true facts. Inflation rises faster than wage increases and it costs more to live each year. In 1964, the United States went off the gold and silver standard. Prior to 1964, when the U.S. dollar was backed by these tangible assets (gold and silver) and when the dollar was worth 100 pennies in purchasing power, you had real money. Now it is not backed by any tangibles. Today that same U.S. dollar is only worth about 17 cents in true purchasing power. Therefore, if you were working in 1964 and earning \$17,000 a year, you would need to earn \$100,000 a year today to live the same lifestyle you did then.

Within this dire economy in which we currently live, our dollar is becoming worth less each day. This is causing the items we buy like groceries, gasoline, and nearly all our daily purchases to become much more expensive, while silver holds its value! Another example: in 1960, a new Corvette cost \$3,875 in U.S. dollars; you could have paid for it with 3,527 ounces of silver. Today, a new Corvette costs around \$55,000 in U.S. dollars; or you can pay for it with 3,084 ounces of silver! This shows how solid silver is against the inflation of the U.S. dollar.

Cost of Starting Your Own Business With Silverline

There are no sign-up fees. No monthly minimum sales. You simply start off as a member by purchasing one Liberty Plan. Silverline has a Liberty Plan consisting of five packages. Choosing only one will give you a money-generating position (Liberty Plan) within the company's matrix. **The Red Package** has 2 one-ounce .999+ pure Silver American Eagle coins for \$86 plus \$8 shipping. **The White Package** has 5 one-ounce American Eagle coins for \$152 plus \$9 shipping, and the **Blue Package** has 10 one-ounce American Eagle coins for \$262 plus \$10 shipping. **The Gold Package** has a 1/10th ounce American Eagle Gold coin for \$182 plus \$8 shipping, and the **Platinum Package** has a 1/10th ounce American Eagle Platinum coin for \$224 plus \$8 shipping. And your website, well, that's **FREE!**

Commissions are calculated and available weekly as they accumulate in your back-office account, or by using your future Silverline Market debit card.

Fast Tract Bonus! Everyone receives \$25.00 for each new personally sponsored enrollee; the next levels up receive \$5.00, then \$4.00, \$3.00, \$2.00, \$2.00 & finally \$1.00. This Fast Tract Bonus is unlimited! This next bonus will be offered from time to time upon notification. The member with the most visits to their web-site over 100, in any given month will be rewarded with **10 ONE-OUNCE SILVER EAGLE COINS!**

The Direct Mailer Program (DMP)

Our most effective marketing technique is our Direct Mailer Program, just like this one here.

These mailers are sent out with your member ID number on the top of the application. When someone signs up to purchase silver, by sending in the form, you are credited with the sale. As long as that person continues buying coins, you will be paid commissions each month for that sale. You will also be credited with all sales from your down-line as long as they are within your paid 7 levels .

- Eliminates the need for face-to-face sales.
- It is simple, easy to duplicate, and it works great!
- Though not guaranteed, we have been averaging a **3% sales rate!**
- **We do all the work.** We print, package and mail for you.
- Direct Mailers allow you to reach a much larger market than personal contacts. That could be a larger income for you!
- The DMP brings in new sales everyday. Why? The mailers are going to people like you, who are actively searching for a way to be in control of their family's finances! This sometimes causes what we call a "spill over" effect, which means from time to time you will receive new customers placed under you from the efforts of your up-line. In addition, the people in your down-line may enroll others, automatically increasing your monthly income! This gives you sales leverage.

Our Guarantee To Everyone

We offer a 30-day, 100% money-back guarantee,

If you are not completely satisfied with this opportunity, you can drop your Liberty Plan and receive a full refund upon sending back the American Eagle coins received for the first month. This does not include any DMP orders. When a DMP is ordered the materials are bought immediately for these mailers, so they are nonrefundable.

At Silverline Market, we want you to feel safe; your social security number is used solely for tax purposes. At which point you earn \$600 for the taxable year, we are then required to have a completed 1099 form ready for you.

We set our members up with their own back-office, so they can manage their business. The back-office allows them to monitor their down-line growth, see who their up-line is, see what level they're at, how many sales are needed to reach the next level, keep their info updated, see how much their commission is, allow them to sign-up people themselves if wanted, and to keep all our members up-to-date on a timely basis.



Steps to Get Started

1. Everyone starts by purchasing one Liberty Plan package.
2. Fill out the application online at www.silverlinemarket.com. If you do not have access to the internet you can call us at **1 (800) 704-1596** if you have any questions. If you have a public library near by, they usually have internet access for free. You can also mail in your application, or fax it to **1 (888) 435-4197**. You will be provided with your own back office via the internet, which will let you have total access to your account. The information on your account will include:

- The total down-line, who they are
- Info on your immediate up-line
- What level you are currently at
- What it will take to reach the next level
- The monthly newsletter
- And numerous other options



Sincerely,

Matt Bankes, President

Silverline Market Corporation



There is nothing like time freedom, residual income, precious metal savings stability, and the power to acquire them all!

Silverline Market Corporation Sales Director Reservation Form

To purchase your Liberty Plan at Silverline, this application or the online application needs to be completed. You must be 18 years or older to join. By signing below you are stating that you agree to Silverline's Terms & Conditions on the following page and you are agreeing to have your credit card or account debited the amount according to the Liberty Plan purchase, or if you so choose you are agreeing to make your payment by check or money order on or before the 20th of each month (if paying by check, please note you will not receive an invoice, your amount due will need to be received on time to hold your position), per Liberty Plan each month and/or to debit the amount to cover a Direct Mailer order, if any, on a one time per order basis. You are not considered an owner of any Liberty Plans until payment is received for the first month, so we encourage everyone, if they want to start immediately to send in payment with their application. **Please remember that all payments will show as a charge from "Quick Prints", this is our printing company. Checks can be made out to Silverline Market.**



Your application and payment for the first month's silver and center can be sent to Silverline Market Corporation at P.O. Box 811 Middlebury, Indiana 46540. Or you can sign up online at www.silverlinemarket.com. Also for fast response you can fax your application to 1 (888) 435-4197

Referred By: (Be sure to include this ID number.)

ID NUMBER _____

Contact & Billing Info

FIRST NAME _____ LAST NAME _____

COMPANY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HOME PHONE _____ CELL PHONE _____

E-MAIL _____

Each Liberty Plan cost is paid monthly. Each position must reach Manager level before you are eligible to purchase another Liberty Plan.

- 2 one-ounce .999+ pure Silver American Eagle coins for \$86 per month plus \$8.00 shipping.
- 5 one-ounce .999+ pure Silver American Eagle coins for \$152 per month plus \$9.00 shipping.
- 10 one-ounce .999+ pure Silver American Eagle coins for \$262 per month plus \$10.00 shipping.
- One 1/10th ounce .999+ pure Gold American Eagle coin for \$182 plus \$8.00 shipping.
- One 1/10th ounce .999+ pure Platinum American Eagle coin for \$224 plus \$8.00 shipping.

Additional Comments

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CREDIT CARD NUMBER _____ EXPIRATION DATE _____ CVC# (on back of card) _____ Gold

Make sure that the name and address on file match the one that is listed with this credit card company.

SIGNATURE _____ TODAY'S DATE _____

SILVERLINE MARKET CORPORATION // TERMS AND CONDITIONS

THESE TERMS AND CONDITIONS (THIS "AGREEMENT") GOVERN ANY AND EVERY MEMBERSHIP IN SILVERLINE MARKET. PURCHASE OR USE OF THE MEMBERSHIP AT ANY TIME SUBJECTS THE PURCHASE OR USER ("MEMBER DISTRIBUTOR") TO THE TERMS AND CONDITIONS HEREOF.

I. MEMBERSHIP CONDITIONS.

- A. SILVERLINE MARKET MEMBERSHIP IS AVAILABLE TO ALL QUALIFYING DISTRIBUTORS IN GOOD STANDING ENROLLED OR CONCURRENTLY ENROLLING IN THE AUTO-SHIP PROGRAM.
- B. SILVERLINE MARKET REQUIRES MEMBER DISTRIBUTORS TO SUBMIT AND MAINTAIN ACCURATE INFORMATION WITH THEIR ACCOUNT. SUCH INFORMATION INCLUDES NAME, ADDRESS, E-MAIL ADDRESS (IF AVAILABLE) AND TELEPHONE NUMBER. SILVERLINE MARKET CANNOT ASSUME ANY LIABILITY FOR CORRESPONDENCE, MAIL OR EMAIL, WHICH IS LOST, DELAYED OR MISDIRECTED.

II. SILVERLINE MARKET'S MEMBERSHIP FEES ARE ACCORDING TO THE LIBERTY PLAN PURCHASED (The Red Package for \$86. The White Package for \$152. The Blue Package for \$262. The Gold Package for \$182, and the Platinum Package for \$224.) AS OF OCTOBER FIRST TWO THOUSAND NINE, BUT MAY VARY DEPENDING ON THE MARKET VALUE OF SILVER. BY SIGNING, YOU ARE AGREEING TO ALLOW SILVERLINE MARKET TO DEDUCT THESE FEES PER LIBERTY PLAN ON A MONTHLY BASIS, FROM THE CREDIT OR DEBIT CARD PROVIDED OR BY ACH DEBITING OR BY SENDING IN PAYMENT.

III. TERM.

THE TERM OF THE SILVERLINE MARKET MEMBERSHIP SHALL COMMENCE ON THE DATE OF ENROLLMENT INTO SILVERLINE MARKET AND CONTINUE AUTOMATICALLY MONTH TO MONTH, UNLESS TERMINATED BY EITHER THE MEMBER DISTRIBUTOR OR SILVERLINE MARKET OR TERMINATED DUE TO CANCELLATION OF MEMBER DISTRIBUTOR'S AUTO-SHIP DELIVERY.

IV. PROGRAM TERMINATION.

SILVERLINE MARKET MAY TERMINATE ANY OR ALL BENEFITS AVAILABLE TO MEMBER DISTRIBUTOR OR ALL MEMBER DISTRIBUTORS AT ANY TIME WITH OR WITHOUT NOTICE. MEMBER DISTRIBUTOR MAY TERMINATE THEIR SILVERLINE MARKET MEMBERSHIP BY MAILING A WRITTEN REQUEST TO TERMINATE TO P.O. BOX 811 MIDDLEBURY, INDIANA 46540. PLEASE ALLOW FOUR (4) WEEKS TO PROCESS TERMINATION REQUESTS.

V. THIS AGREEMENT IS SUBJECT TO SILVERLINE MARKET'S POLICIES AND PROCEDURES.

VI. DISCLAIMER.

SILVERLINE MARKET IS NOT A LICENSED BROKER. INVESTING IN SILVER DOES HAVE RISKS AS THE SILVER MARKET DOES GO UP AND DOWN AND SILVERLINE MARKET CANNOT PREDICT THE FUTURE OF SUCH COMMODITIES. PAST TRACK RECORDS CANNOT GUARANTEE FUTURE RESULTS. SILVERLINE MARKET MAKES NO WARRANTY THAT SILVERLINE MARKET WILL MEET YOUR REQUIREMENTS, SILVERLINE MARKET WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE, OR THE QUALITY OF ANY PRODUCTS, SERVICES, INFORMATION OR OTHER MATERIAL OBTAINED BY MEMBER DISTRIBUTOR FROM YOUR USE OF SILVERLINE MARKET WILL MEET YOUR EXPECTATIONS. SILVERLINE MARKET SHALL NOT BE LIABLE FOR ANY DIRECT OR INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOSS, PROFITS, GOOD WILL, USE, DATA OR OTHER INTANGIBLE LOSSES, THE COST OF PROCUREMENT OF SUBSTITUTE GOODS AND SERVICES RESULTING FROM ANY GOOD, DATA, INFORMATION OR SERVICES OBTAINED OR MESSAGES RECEIVED; UNAUTHORIZED ACCESS TO OR ALTERATION OF MEMBER DISTRIBUTOR'S SILVERLINE MARKET MEMBERSHIP. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF CERTAIN WARRANTIES OR THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. ACCORDINGLY, SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY.

VII. GOVERNING LAW.

THIS AGREEMENT, AND THE RESPECTIVE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF INDIANA, WITHOUT REGARD TO CONFLICT OF LAW PRINCIPLES.

VIII. BINDING ARBITRATION.

ANY CONTROVERSY OR CLAIM ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE SILVERLINE MARKET MEMBERSHIP SHALL BE SETTLED BY ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION UNDER ITS COMMERCIAL ARBITRATION RULES, AND JUDGMENT ON THE AWARD RENDERED BY THE ARBITRATOR(S) MAY BE RENDERED IN ANY COURT HAVING JURISDICTION THEREOF. ANY SUCH CONTROVERSY OR CLAIM SHALL BE ARBITRATED ON AN INDIVIDUAL BASIS AND SHALL NOT BE CONSOLIDATED WITH ANY CLAIM OR CONTROVERSY OF ANY OTHER PARTY. THE FOREGOING SHALL NOT PRECLUDE SILVERLINE MARKET FROM SEEKING ANY INJUNCTIVE RELIEF IN STATE OR FEDERAL COURTS FOR PROTECTION OF THEIR INTELLECTUAL PROPERTY RIGHTS.

IX. CHANGES TO THIS AGREEMENT.

SILVERLINE MARKET MAY CHANGE THE TERMS OF THIS AGREEMENT AT ANYTIME BY NOTIFYING MEMBER DISTRIBUTOR OF SUCH CHANGE IN WRITING. ANY CHANGE SHALL TAKE EFFECT UPON THIRTY (30) DAYS FROM THE DATE OF SILVERLINE MARKET'S NOTICE.

SILVERLINE MARKET CORPORATION // POLICIES AND PROCEDURES

1. ALL MEMBERS MUST CONDUCT THEMSELVES IN A PROFESSIONAL MANNER WHEN REPRESENTING SILVERLINE MARKET.
2. SETTING UP A TELECONFERENCE IS A PRIVILEGE TO SILVERLINE DISTRICT DIRECTORS AND HIGHER (BY PERMISSION ONLY).
3. YOU MUST HAVE AN UP TO DATE DEBIT OR CREDIT CARD ON FILE WITH SILVERLINE MARKET, FAILURE TO DO SO MAY LEAD TO TERMINATION OF MEMBERSHIP.
4. If membership is terminated by the distributor there is a six (6) month waiting period if the member wants to rejoin.
5. It is solely the responsibility of the distributor to have their own conferences if wanted AND TO CONDUCT THE CONFERENCE IN A PROFESSIONAL MANNER. If wanted, there may be a DISTRICT DIRECTOR OR HIGHER AVAILABLE FOR THE MEETING UPON REQUEST.